



Vol.2

E-JOURNAL
September edition



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MESSAGE FROM THE PRESIDENT



Dear BEA Members,

Our journey began roughly a year ago. Thanks to the team work, we have managed to achieve quite a lot. Together, we have grown from strength to strength – spreading the goodness of bioenzymes and healing the world. Our sincere gratitude to you for your continued support. Here we are with our 3rd Newsletter highlighting some of our work at the grassroot level. I hope it will inspire and motivate you to do more with bioenzymes in your own communities.

Best Regards
Priti Rao

► HIGHLIGHTS

- BEA organized a daylong **Webinar - Food for Soul** in August. Four eminent speakers shared their insights & perspectives about food. Dr. Padayal Siva, Nidhi Tayal, Atul Shah and Anumeha delivered secrets to healthier lifestyle through balanced food habits



- A National Business Chamber for Women, Women's Indian Chamber of Commerce & Industry (**WICCI**) aims to encourage women entrepreneurship through engagements with government, institutions, global trade and networks. BEA helped setup the **National Bioenzyme Council** to promote the concept and encourage micro entrepreneurs. At the moment, we have built a network of 36 members across 10 states covering 11 cities in India. The grandeur idea is to expand the network to all the 766 districts across 28 states and 8 union territories across India. Long way to go!
- BEA teamed up with Smile Foundation to assist in **Flood Relief operations at Bangalore**. You may recall – some parts of Bangalore were affected due to incessant rains in September. BEA mobilized Bioenzymes from its members and guided the sanitization operation. Bioenzyme are an effective agents to unclog sewers and disinfect the areas. The initiative was applauded by local communities and administration.

An example of how a big scale issue can be tackled using Bioenzymes! Totally natural, economical and chemical free!



- Participated in the longest coastal cleanup campaign - **Swachh Sagar, Surakshit Sagar** on 17th Sept 2022, #World Coastal Cleanup Day. This nationwide drive is a 75-day citizen-led campaign for improving ocean health through collective action. This event also coincides with the celebrations of **Azadi Ka Amrit Mahotsav** in 75th year of the country's independence. The coastal cleanup drive will be carried out at 75 beaches across the country with 75 volunteers for every kilometer of the coastline. BEA Members distributed Bioenzymes and helped clean the coastal areas. Our friends Eco enzyme Nusantara from Indonesia also joined us in cleaning up the coastal area in Bali



- Successfully carried out trials using Bioenzyme to control the **spread of Lumpy disease**. Lumpy is a viral disease that affects cows. The disease has already claimed lives of an estimated 67,000 cattle across 10 different states in India. Initial results have been encouraging. BEA is actively monitoring situation and documenting the process

► EVENTS

1. Study tour to Rayong, Thailand

In July, BEA delegation travelled to Thailand to learn more about Bioenzymes and its role in controlling Global Climate Change. The team met Dr. Rosukon, the inventor of Bioenzyme and understood bio-chemical aspects of Bioenzymes through her research. The team also studied various applications of bioenzymes; co-operative model for production & distribution of value added products. The visit also helped forge relationship with International Bioenzyme Network. Going forward, BEA will play a pivotal role in coordinating environment and sustainability efforts across the world.



2. National NGO Meet, Bangalore

Two days of National NGO meet was organized by Paryavaran Sangrakshan Gatividhi in Bangalore. Around 350 NGOs working in the area of Environment from different parts of our country came together to plan formulate the action plan. BEA actively participated in this event and presented the how of Bioenzymes can be a solution to handle ecological crises we are facing today. We were delighted to interact with Shri Gopal Arya and many other prominent personalities



3. ECO Youth Startup Summit, Bangalore

This initiative by Paryavaran Sangarakshan Gatividhi in association with CMRIT is aimed at encouraging budding entrepreneurs in the environment & sustainability space. BEA participated and presented the concept of Bioenzyme and how it can impact livelihood. Our unique value proposition caught the attention of Honorable Governor of Karnataka Shri.

Thawar Chand Gehlot and Grammy Award winner Ricky Kej. They both assured their support in popularizing the use of Bioenzymes.



► SPOTLIGHT : BIOM

BIOM, a Bangalore based organization forayed into the world of natural products by launching their brand in August. Led by mother and daughter duo – Dr. Vidyarani and Mukta Somshekhar, BIOM aims to create a niche for themselves in this space. BEA has been mentoring and guiding Vidya & Mukta in their entrepreneurial journey on Bioenzymes



► MEMBERS SPEAK



Neeraja Arun

WICCI Bioenzyme Council,
Tamilnadu President

My association with BEA started when I wanted to take off with my dreams as a Bioenzyme Entrepreneur. Little did I know that - BEA is not only going to be the guiding light on my entrepreneurial journey, but also will help me in understanding the world of Bioenzymes. As a nature lover, I have always been intrigued with the varied facets of Bioenzymes and how valuable they are, as an invention. But to get there, one needs constant support in-terms of educational materials, mentoring, expert talks, group discussions, regular follow-up meetings, field visits, networking & useful resources. I feel BEA is the one and only gateway for any aspirant in this journey. Looking forward for a life term association with Bio enzymes Entrepreneurs Academy!

► PHOTO GALLERY



► WE LOVE TO HEAR FROM YOU!

Our member community is increasing with individuals, entrepreneurs, students, and academicians signing up. Many of our members are doing stellar work in integrating Bioenzymes with business and voluntary initiatives.

We welcome your stories, articles, events to feature on our website and newsletter. BEA appreciates your feedback / suggestions in improving our website content & newsletter.

Please reach out to us : contact@beacademy.in

► GROW WITH US!

Our newsletter reaches around 10,000 interested individuals / Institutions across the globe. If you own a Bioenzyme business / brand, You can promote your Brand to increase your visibility. Paid Advertisement feature is nominally priced at Rs.1000 (per quarter page). This is a great way to share grow together!

To book your space for our next issue, please get in touch : contact@beacademy.in

► NOT A MEMBER, YET?

Our members get exclusive access to Members Only resources on our website. We've curated good amount of information on Bioenzymes - from DIY guides to research papers.

Also, as a Member - participate in BEA events, interact with experienced practitioners, learn producing quality Bioenzymes, network with producers / mentors, get support for your community projects, avail discounts for testing, BEA logo for your branding and much more!

All this for a nominal fee.

To become a member, visit : <https://www.beacademy.in/plans-pricing>





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